

Step-by-Step Guide

Using Contra Vision's unique Online Licensing is simple and straight-forward. This step-by-step guide will help you through the process...

Part One: Register Your Company

Before you can print Contra Vision's patented Overlap Registration System™ range of products, you need to register your company as a licensee of our patented technologies, trademarks and know-how. Click on the *Register Company* menu on the left-hand side of the screen.

Online Licensing

Register Company

Register Job

My Account

We need to obtain some details from you - company name, what country you are in, contact name, phone number, email, password and your postal address. You just have to enter them in the fields that appear.

Company Name:

Smith's Printers Ltd

Country: *Required

Select a country

Tuvalu
Uganda
UK
Ukraine
United Arab Emirates
United States

Once you have entered all of these details and accepted the terms and conditions of the current License Agreement press the *Register* button that appears at the bottom of the screen.

Register

You should now be automatically logged on, able to access our know-how and register individual print jobs. You should receive an email confirming your company registration. If you have any problems contact us - licensing@contravision.com.

Part Two: Register a Print Job

Registering a new print job is easy but must be done before you print any Contra Vision® ORS™ or Contra Vision® BACKLITE™ products. This is so that we can issue you with a Total Job Code to be printed on these Licensed Products.

During this process Contra Vision will also calculate the royalty owed to Contra Vision for printing the Licensed Products.

To register a print job you will have to be a Licensee as per Part One. If you are a registered company, for each job you need to log on, go to the *My Account* menu and enter your email and password. Once you're logged on, click the *Register Job* menu and you will be guided to an area where you can register your job.

To register a new print job you will have to make selections from a series of drop down menus and fill in some text fields.

Trademark: [help?](#) *Required

Contra Vision® ORS™

You might find these selections a little more difficult than registering your company, so we have included a *help* link to direct you to the relevant information on each selection.

Just to give you an idea of what we require, here are the first five drop down menus from which you will have to make selections. (For each menu there are other options that cannot be seen until menu is clicked.)

Trademark: help? *Required

Contra Vision[®] ORS[™]

Method of Printing: help? *Required

Digital Only

Ink Type: help? *Required

UV Ink

Overlap Registration System[™]: help?

Through Combination

Substrate Manufacturer:

Other

We'll also require some details on where the job will be made, used, sold, kept and the Net Invoice Price to the Customer.

Net Invoice Price to Customer: £

1000.00

Once you have completed these fields click the *Continue* button.

Continue

Royalties

You will then be directed to a page where the royalty owed by you, the licensed printer, to Contra Vision will have been calculated. This percentage varies depending on the job specifications. For example, a Contra Vision[®] ORS[™] print job, digitally printed in UV ink using the Through Combination Method would have a royalty rate of 10% (with further VAT to be added on if in the UK.) On a Net Invoice Price to Customer value of £1000.00 (for a job with the above specifications) you would see the following information displayed:

Royalty Rate: %

10

Net Cost:

100.00

VAT (17.50%, UK only)

17.50

Licensing cost for this order: £

117.50

In effect, the amount owed to Contra Vision is £117.50.

We also ask for information concerning substrate area, substrate cost and whether we can contact you regarding this campaign at a later date (for publicity purposes) before you submit the order.

Submit Order

You will be guided to a breakdown summary of the job:

Please print or save this page for your records and quote this reference number 127 (job number) in all correspondence.

Smith Printers Ltd
John Smith
21 Taylor Road
London
W93HN
UK

Trademark name: Contra Vision® ORS™

Method of Printing: Digital Only

Net Invoice Price to Customer: £1000.00

Royalty Rate: 10%

Substrate Manufacturer: Other

Substrate Cost to printer: £300.00

Substrate Area (sq. m): 25

Campaign Information: Shop window

Account balance before this job: £0.00

Total chargeable amount: £117.50

Amount to be authorised now by credit card: £117.50

Payment not taken for 45 days after you have placed your job order.

Information on job order payment

Click continue to secure server to authorise your credit card for this job and complete this order.

Continue to Secure Server

Click on *Continue to Secure Server* and you will be guided to our payment processor ProtX where a secure payment can be made.

NOTE: The job number allocated at the top of the job breakdown is not the Total Job Code to be printed on the Contra Vision product.

Trademark and Patent Notice

Upon receipt of payment commitment your Total Job Code (Trademark, Patent Notice, your unique licensee number and unique job number) will be available to download as a PDF (and emailed to you) and should be superimposed or revealed to be clearly legible on either side of a single line of the print pattern on the actual print job, an essential requirement.

The minimum type height for this notice is 1.8mm. This can be printed in a number of ways:

Contra Vision® ORS™

Contra Vision® ORS™ / EP 1249354 : EP 06709837.6: EP 0858399 / 009 / 132

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Contra Vision® ORS™ / EP 1249354 : EP 06709837.6: EP 0858399 / 009 / 132

Contra Vision® BACKLITE ORS™

Contra Vision® ORS™ / EP 1249354 : EP 06709837.6: EP 0858399 / 009 / 132

Contra Vision® ORS™ / EP 1249354 : EP 06709837.6: EP 0858399 / 009 / 132

Other Features

Once a job has been registered you can return and edit job details such as price and cost by accessing the *My Account* menu.

Patents

If you are unsure whether a job you print “falls within a claim” of any of our Licensed Patents, these are listed at www.contravision.com/patents and copies can be obtained through your patent attorney or the appropriate national patent office (typically from their website.)

If you wish to seek our advice on the relevant patents, contact us at licensing@contravision.com.

That's it! You are now ready to start printing Contra Vision® Overlap Registration System™ products.